



**Qualifi Level 7
Diploma in Strategic
Management and
Leadership**



Quality: The Assurance of Recognition and Rigorous Quality Standards

At the heart of QUALIFI's commitment to the creation and awarding of respected Qualifications, is a rigorous focus on high standards and consistency. Beginning with recognition as an Awarding Organisation (AO), QUALIFI is approved and regulated by Ofqual United Kingdom.

Reasons for the Qualifications

The Qualifications have been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors. We hope that learners take the opportunity to learn a great deal from these programmes that will provide relevant new skills and qualities.

It is envisaged that these programmes will encourage both academic and professional development so that the learners move forward to realise not just their own potential but also that of organisations across a broad range of sectors.

QUALIFI - Strategic Management and Leadership Specification

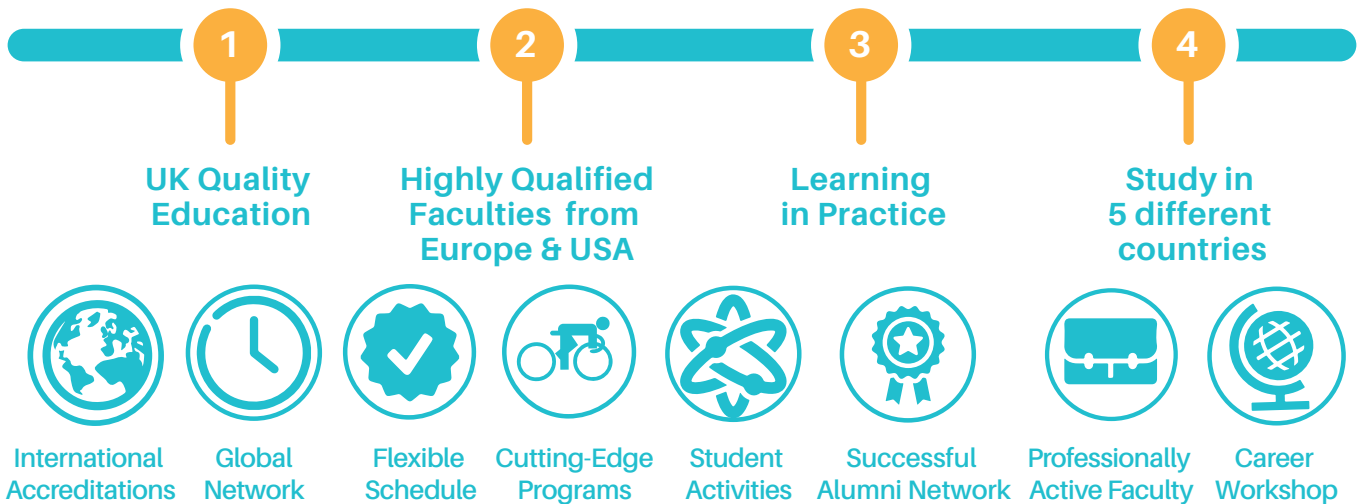
The Level 7 diploma has a total equivalence of 120 credits.

Why Choose QUALIFI Qualifications?

This suite of Qualifications provides a realistic and broad opportunity for Learners seeking career and professional development. They will support Learners in realising their potential and by association, the prospects of the organisations they work with or for.

The objectives of this suite of Qualifications are to:

- Provide career path support to Learners who wish to develop their management, enterprise capabilities and opportunities in their chosen sectors;
- Improve understanding of the business environment and organisations, and how they are managed and developed; and develop skills and abilities in Learners to support their professional development.



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702 Manage Team Performance to Support Strategy

704 Information Management and Strategic Decision Taking

705 Leading a Strategic Management Project

706 Strategic Direction

711 Strategic Planning

724 Development as a Strategic Manager

703 Finance for Managers

708 Strategic Marketing



**Faculties
from Europe,
UK & USA**



**UK Quality
Education**



**Classes on
Friday and
Saturday**



**Affordable -
Pay as you Go**



**5 Star
Location**

Faculties from USA, Spain, Switzerland, France, United Kingdom



Allan E. GARDNER

Education: DeVry University Scottsdale
Field: Human Resources Management

United States
of America



Dr. Attila SHELLEY

Education: Stanford University
Field: Strategic Management

United States
of America



Victor ALVES

Education: La Salle - URL, Barcelona
Field: Operation Management

Spain



Felix URECH

From: INSEAD
Field: Effective Project Management

Switzerland



William GADISON

Education: University, Abilene, TX
Field: HRM & General Management

United States
of America





QUALIFI | **Ofqual**
SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE



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